

STRATEGIC PLAN FISCAL YEAR 2021-23

COMMITTED TO SAFE, CLEAN, ENJOYABLE CREEKS & RIVERS



SAFE



OBJECTIVE 2: Promote awareness and use of engineering and scientific data to protect life and property

OBJECTIVE 3: Utilize our expertise to implement improvement projects that contribute to safer creeks and rivers

OBJECTIVE 4: Drive demand for and use of sustainable development practices to protect the health and safety of the basin



CLEAN

OBJECTIVE 1: Implement ecosystem restoration and habitat protection projects to support more livable and resilient communities

OBJECTIVE 2: Complete studies and water quality monitoring to support science-based decision making

OBJECTIVE 3: Invest in projects and incentives that improve water quality within the basin

OBJECTIVE 4: Provide wastewater treatment utility services to support the vitality of the communities we serve



ENJOYABLE

OBJECTIVE 1: Deliver engaging programs and events that activate parks and trails while growing stewardship and appreciation of natural resources

OBJECTIVE 2: Advance improvements to parks and trails to create welcoming public places that provide quality experiences that contribute to the health and wellbeing of communities

OBJECTIVE 3: Build awareness and advocacy for the River Authority's mission through community partnerships and citizen engagement

OBJECTIVE 4: Support programs and projects to reduce trash, pollutants, and other debris in the river watershed

CULTURE

To harmonize the needs of people and nature through our stewardship of rivers and land

Trust is the foundation of our communication

Results are the foundation of our effectiveness

Impact is the foundation of our performance

People & Public Service are the foundation of our organization

Strategy is the foundation of our decision making

